

# COMPANY PROFILE



[www.crecentech.com](http://www.crecentech.com)



# Table Of Contents



<b>01</b>	Company Introduction
<b>02</b>	Our Milestones
<b>03</b>	Our Values
<b>04</b>	Our Mission
<b>05</b>	Our Areas of Expertise
<b>06</b>	Core Expertise
<b>15</b>	Industries We Serve
<b>16</b>	Organization Chart
<b>18</b>	Key Clients
<b>19</b>	Our Other Brands
<b>20</b>	Our Footprints



# Company Introduction

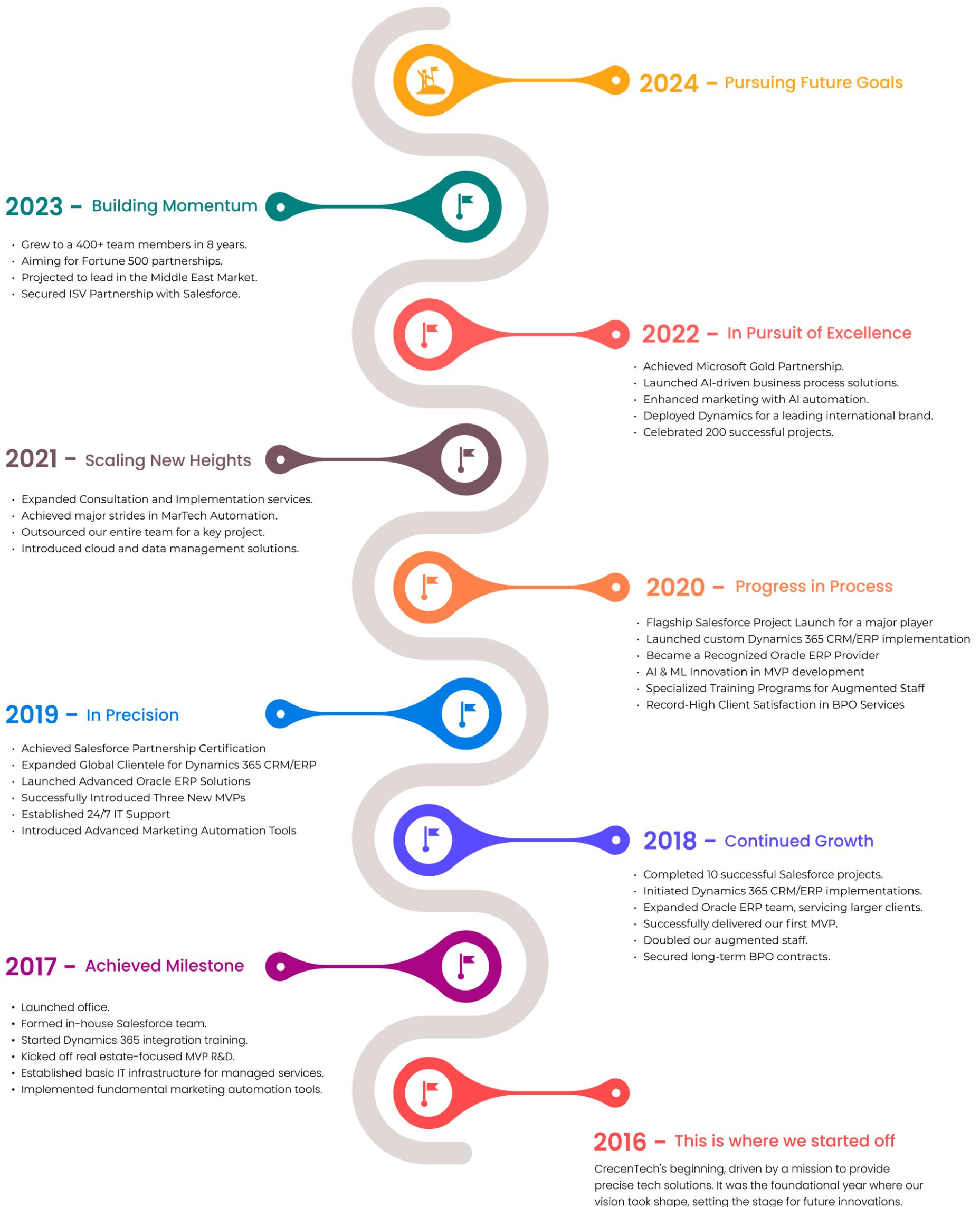
## The Cornerstone of Your Technological Advancement

As a dynamic one-stop shop, we specialize in delivering a diverse range of cutting-edge technology solutions tailored to meet the unique needs of businesses, regardless of their size or industry.

We Make Technology Work  
**crecentech**



# Our Milestones



# Our Values

Our value-centered growth approach defines who we are and how we operate. A set of core principles articulate, direct, and drive our actions, decisions, and interactions every step of the success journey.

## Reliability

We at CrecenTech are committed to delivering result-driven software solutions, exceeding our client's expectations. We ensure quality in every aspect of our work.

## Client Centric

At CrecenTech, we prioritize our clients and strive to provide excellent customer experience. Our goal is to understand and exceed their needs, creating a positive and seamless experience.

## Collaboration

With a wide range of skilled professionals, advanced technology, and result oriented solutions, we believe in building collaborative relationships with our clients.

## Innovation

CrecenTech embraces change and constantly explores new and innovative methods to solve complex problems. We push the limits of what is possible.

## Expertise

Our team at CrecenTech comprises highly skilled and experienced software developers ready to contribute creativity and expertise to every project.



# Our Mission

We focus on providing reliable technological solutions that effectively support businesses and benefit a wider community. Employing the latest technology and adapting to advancements, we stick with the virtues of quality, customer satisfaction, and excellence.

## Growth

For CrecenTech, steady growth is about more than just numbers. While we aim to expand our client base and ensure upright growth, our primary focus remains strengthening relationships with existing partners and catering to their needs.

## Technical Excellence

Staying updated on technological development is crucial for us. CrecenTech prioritizes adopting practical methodologies and techniques to address our clients' current demands and potential future needs in a modern manner.

## Customer Satisfaction

We build our relationship with clients on trust and consistent excellence delivery. While understanding their needs, providing efficient solutions, and ensuring positive customer experience, every customer is an A-lister for us.



# Digital Transformation

## Our Areas of Expertise

Affirming dynamic digital transformation solutions for businesses by combining the spirit of engineering excellence and strong commitment to deliver a delightful end-to-end customer experience and profitable services, all while ensuring a higher ROI in less time.



**CRM/ERP Implementation  
& Consultancy**



**Digital  
Marketing**



**Marketing  
Automations**



**Software  
Development**



**IT Support & Managed  
Services Provider**



**Back Office  
Enablement/BPO**



**Staff Augmentation  
Assistance**

# Core Expertise



## CRM/ERP Implementation & Consultancy

Setting-up diverse CRM (customer relationship management) Software to achieve end user buy-in. From identifying CRM goals, implementation requirements, and integrating third-party tools, to monitoring performance, our expert CRM developers empower your sales and marketing team to achieve desired results.



Salesforce  
Implementation



Zoho  
Implementation



Dynamics 365  
Implementation



Odoo  
Implementation



HighLevel  
Implementations



HubSpot  
Implementation



Podio  
Implementation



Pipedrive  
Implementation

# Core Expertise



## Digital Marketing

Catering to outbound and inbound marketing, we deliver all-inclusive digital marketing services, including all methods and techniques to boost digital presence.

### 1. Our Expertise



Strategy  
Planning



Brand  
Marketing



ORM



Digital  
Intelligence

SEO

SEO



Local SEO



Technical  
SEO



Ecommerce  
SEO



Google Ads



Google  
Analytics



Retargeting  
Ads

Bing ads

Bing Ads



App Store  
Optimization



Content  
Marketing



Email  
Marketing



Social Media  
Marketing

## 2. Social Media Platforms



Instagram



Twitter



LinkedIn



TikTok



Facebook



YouTube



Snapchat



Pinterest

## 3. Email Marketing



Mailchimp



Active Campaign



Sender



Hubspot



ConstantContact



ConvertKit



Salesforce



Marketo

Zoho  
Corporation

Snov.io



Drip



Brevo

# Core Expertise



## Marketing Automation

With a combination of marketing technology, we leverage the power of the latest technology to streamline, boost, and optimize marketing efforts for a higher ROI.



Chatbots



Email Drip Campaigns



Survey



Ads Automation



Analytics



Marketing Automation Tasks



Forms



Marketing Strategies

# Core Expertise



## Software Development

Combining creativity and engineering expertise, we design, create, test, and maintain software solutions and applications, achieving business goals and dominance

### 1. Technology Solutions



Software



Websites



Mobile Apps



Chrome Extension



Integrations



Migrations



MVP Development



Full-Stack  
Development



Blockchain  
Enablement



Technical  
Support

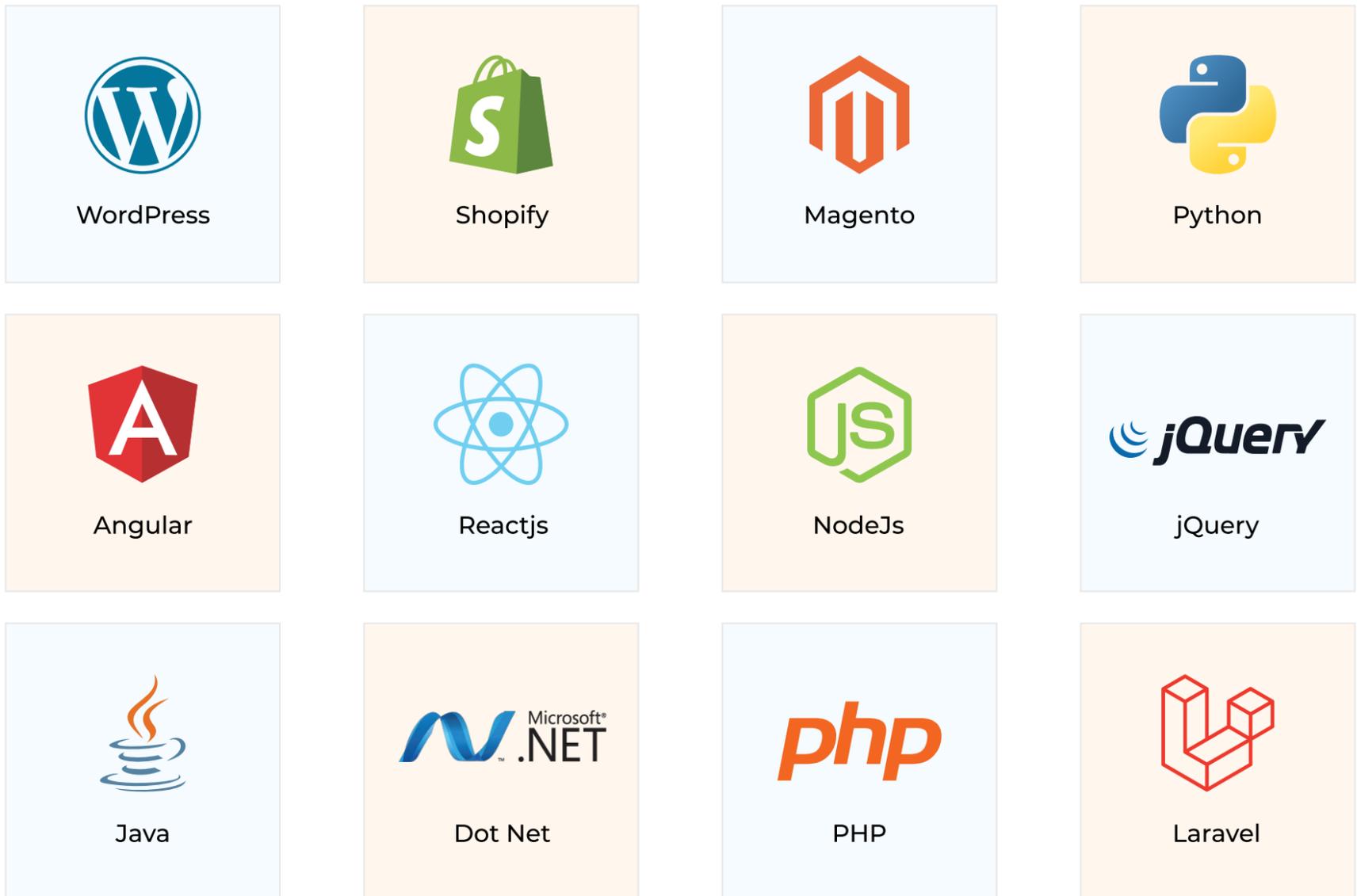


Project Management

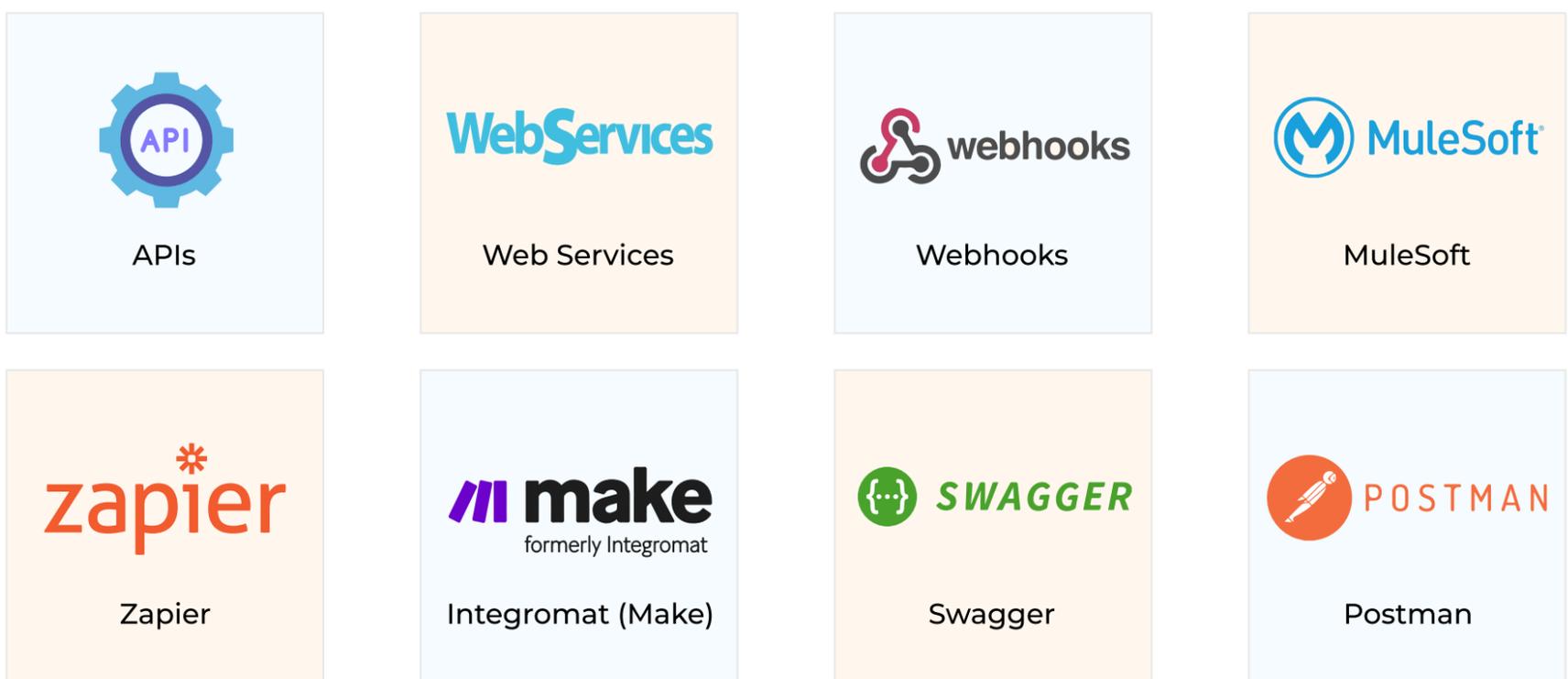


AI Development

## 2. Technology Stack



## 3. Software Integrations



# Core Expertise



## IT Support & Managed Services Provider

Being a managed service provider (MSP), our experts help businesses navigate managed IT services just like they want.



Systems & Network Setup



Company Infrastructure Management



Email Server Setups & Management



Microsoft 365 Licensing



Office 365 Migration



SharePoint Migration



Office Collaboration Tools



Azure Services



DevOps Assistance



Cloud Infrastructure Management



Data Storages



Virtual Desktop Security (VDS)

# Core Expertise



## Back Office Enablement/BPO

We enhance business operations with our outsourcing non-core processes, handling various departments for companies in numerous industries.



Telemarketing



Sales Follow Ups



Customer Service



Tech Support



Chat Support



Email Support



Bookkeepers



Data Research



Data Analysis



Migrations



Contracts Management



Order Management

# Core Expertise



## Staff Augmentation Assistance

Bridging the gap between businesses and the pool of expert professionals, we fuel big projects, business goals, and future objectives.



Developers



Testers



Project Managers



Animators



Assistance



Follow up Specialists



Cold Callers/Agents



Bookkeepers



Solutions Architects



SysOps Administrators



Technical Professionals

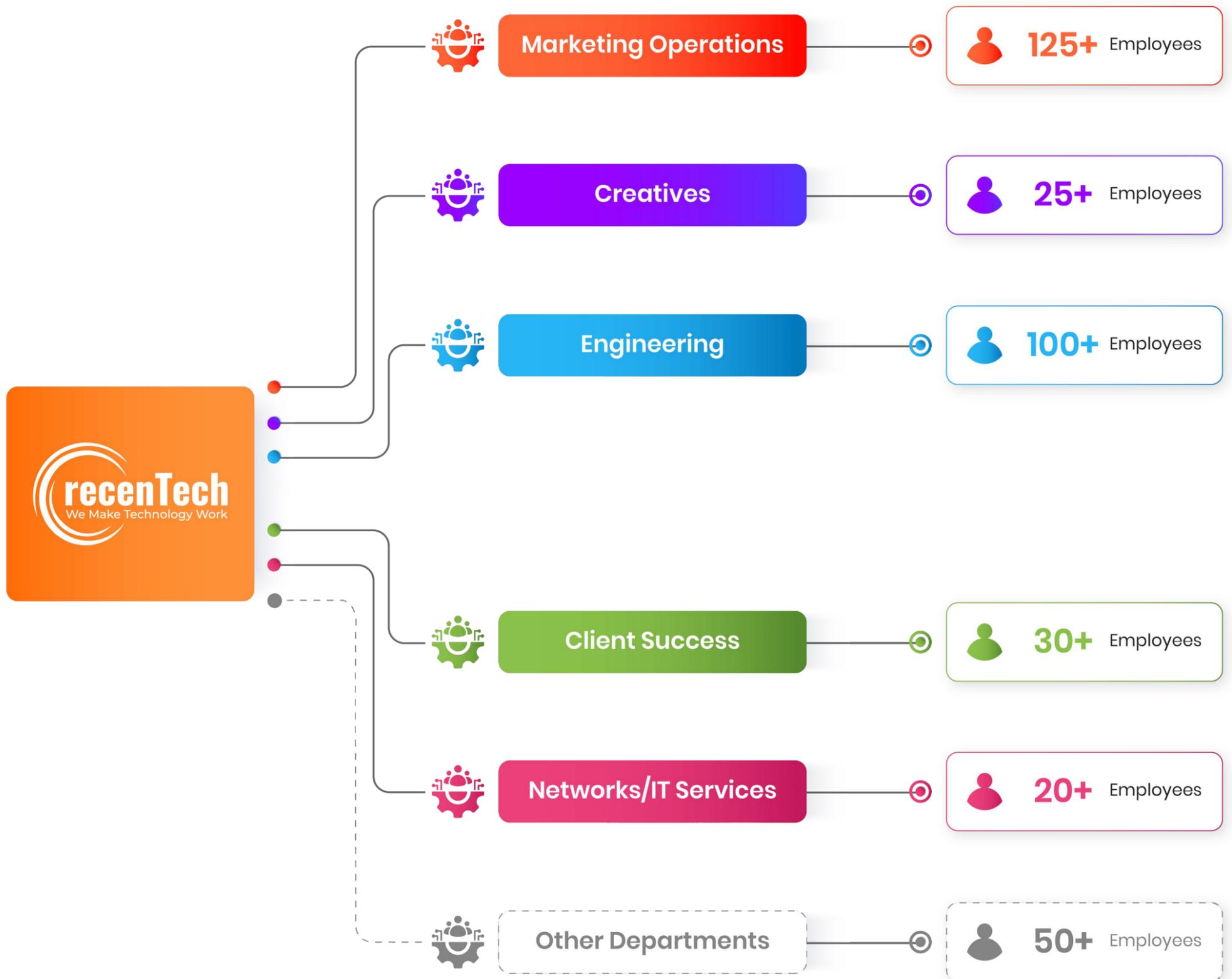


Consultants

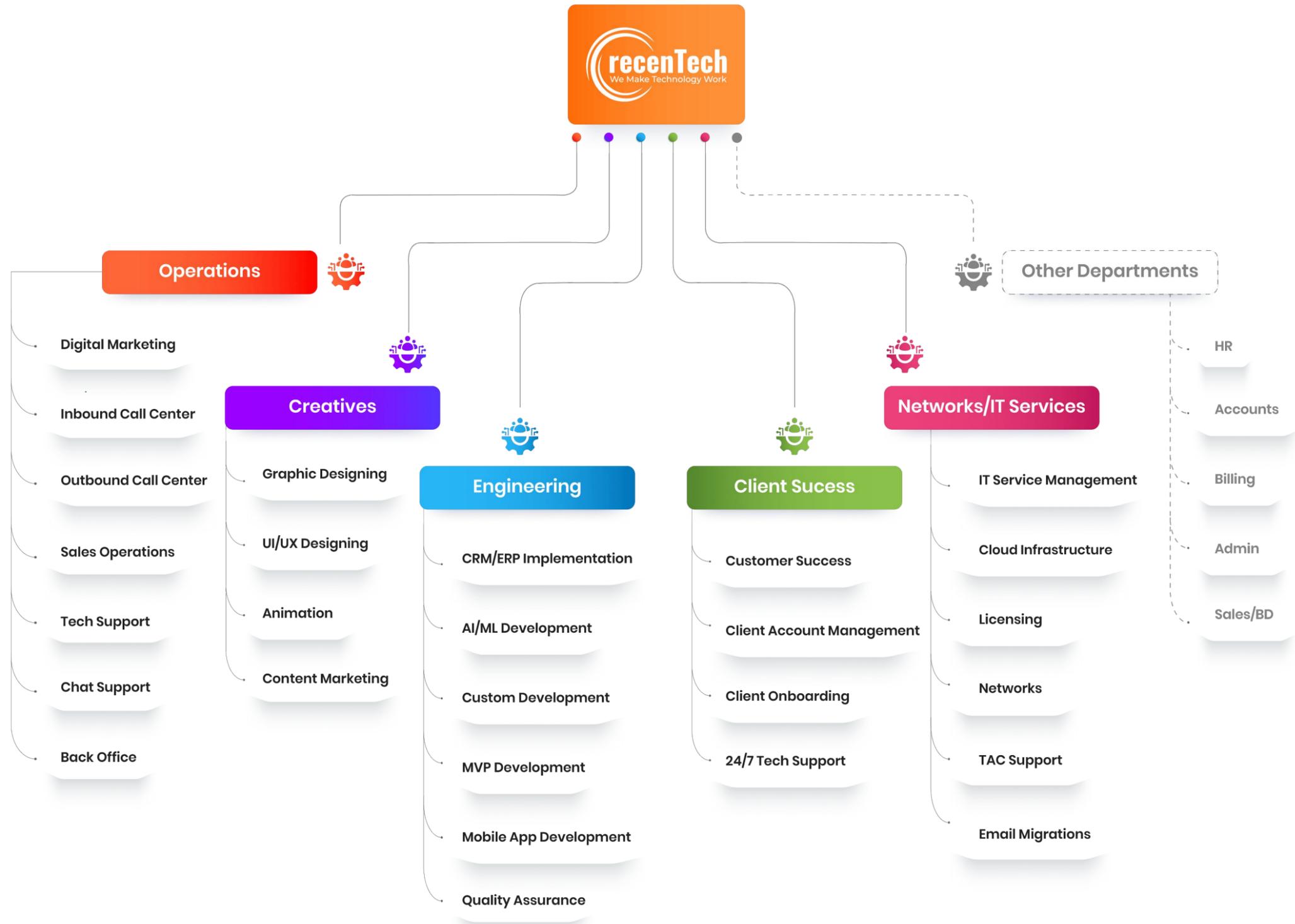
# Industries We Serve



# Organization Chart



# Organization Chart



# Key Clients

At CrecenTech, we're incredibly proud of the amazing journey we've had with our clients who've truly felt the remarkable impact of our services. When you choose us, you're not just hiring a service provider; you're inviting a dedicated partner into your world, someone who's genuinely committed to fueling your success and nurturing your growth.



# Grow with Our Brands' Glow

With a mission to catapult the technological excellence of businesses of all verticals, we offer digital transformation services along a dynamic digital landscape to write the right success story for businesses.



A digital transformation company, CrecenTech offers modern solutions that revolutionize businesses.



All-in-one onboarding, project and task management, and monitoring solution to drive efficiency.

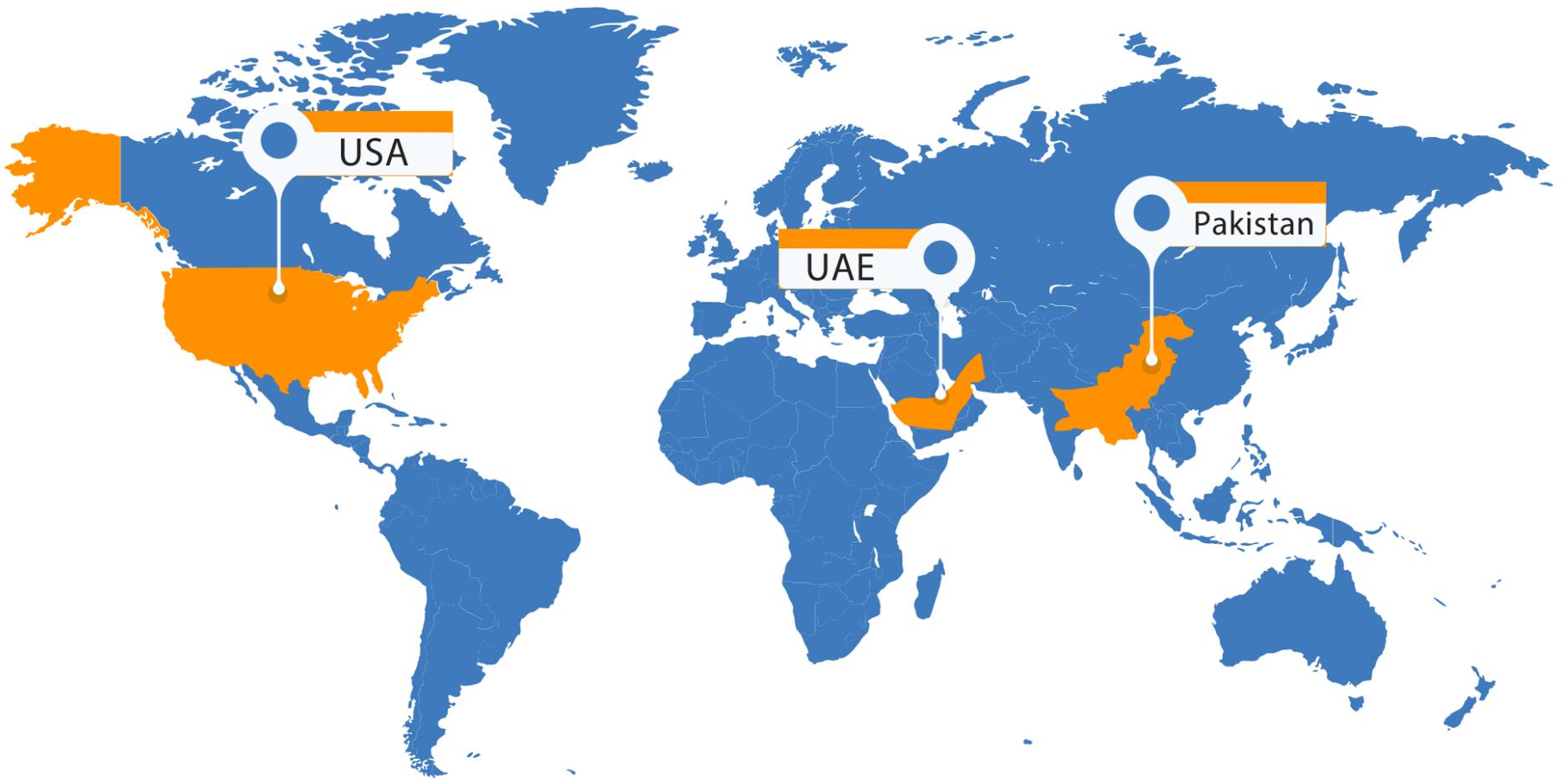


Give your real estate business a touch-up with our robust solutions that fuel real estate dominance.



Advanced healthcare IT solutions to streamline financial, administrative, and clinical operations.

# Our Footprints



**Great Things  
Happen When  
Big Ideas Meet**



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**WE + YOU =  
SUCCESS!**

